**Elizabeth Talamo**

Cable Hideaway 2.0

**Accessory**

Desk

**Context**

In a startup environment, adaptability is essential. As such, leaving one laptop charger at home and the other at the office, tucked neatly away under your desk, becomes a matter of practicality, not only lightening the load of your morning commute but also making your transition from home to office and back again more simple. Cable Hideaway 2.0 is the unseen necessity in the office space, keeping your unsightly tangled mess of cords organized. Able to work with or without Poppin’s PET dividers, Cable Hideaway 2.0 features a silicone topper with 7 slots, a few slots for each person on either side of the desktop, to keep all of your cords within reach.